



Litepaper ^{v2.2}



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The Web3 standard of
the iGaming industry...

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The \$103 Billion global iGaming industry¹ is dominated by centralized platforms that fail users and operators:

- For Players: Poor odds, opaque operations, slow payouts, draconian KYC and sudden account limitations for winners.
- For Operators: High barriers to entry, crippling operational costs, and a constant struggle for user trust and liquidity.
- For Innovators: A closed-off ecosystem that stifles innovation and prevents new, fair gaming experiences from emerging.

The result is a zero-sum game built on a foundation of mistrust.

¹ Source: Online Gambling Market Growth - Industry Analysis, Size & Forecast Report (2025 - 2030)
<https://www.mordorintelligence.com/industry-reports/online-gambling-market>

Gainr Protocol is more than a platform; it's a foundational Web3 protocol engineered to power a decentralised ecosystem of blockchain-based iGaming dApps. We provide the shared, secure, and transparent infrastructure that enables a new generation of betting experiences.

Decentralised Liquidity Pools & Staking:

- The Gainr Protocol facilitates community-owned liquidity pools. Users and players can stake the GAINr token to provide liquidity, earning a share of the platform's revenue and participating in governance.
- This creates a robust, self-sustaining DeFi backbone for all dApps built on the Gainr Protocol, ensuring deep liquidity and fair market odds.

Provably Fair & Transparent Betting:

- All bets, odds, and payouts are recorded on-chain (or utilize transparent off-chain oracles verifiable on-chain), ensuring provable fairness and eliminating opaque traditional bookmaker models. Smart contracts automate settlement, guaranteeing transparent and instant payouts.

Interoperability & PGI (Permissionless Game Integration):

- Gainr Protocol is designed for seamless interoperability. Our innovative Permissionless Game Integration (PGI) layer allows existing Web2 sports data feeds, odds providers, and even traditional betting pools to connect with our Web3 ecosystem via secure oracles and smart contract adapters.
- This bridges the gap, allowing for rapid scaling and access to diverse betting markets while maintaining decentralised principles.

The GAINr Token:

Beyond staking, the GAINr token is integral to the ecosystem, used for:

- **Governance:** As Gainr Protocol is a DAO, GAINr holders vote on protocol upgrades and key decisions.
- **Reduced Fees/Incentives:** Potential for lower betting fees or access to exclusive features for token holders/stakers.
- **Ecosystem Participation:** Accessing specific dApps and features within the Gainr Protocol ecosystem.

Open Infrastructure for dApp Development:

- We provide SDKs and open APIs, empowering developers to easily build innovative sports betting dApps (prediction markets, social betting platforms, niche sportsbooks) on top of the Gainr Protocol, leveraging its shared liquidity and security.

"Gainr: Building the secure, transparent, and community-owned rails for the future of decentralised iGaming."

Market	Size	Growth (CAGR)	Key Insight
Global iGaming	<u>\$103 Billion (2025)</u>	<u>10.4%</u>	A massive, engaged user base ready for a better model.
Total Crypto Market Cap	<u>~\$3 Trillion</u>	<u>~13%</u>	A vast, liquid pool of capital native to our technology stack.

The intersection is our market: Decentralised iGaming. An untapped multi-billion-dollar opportunity.



Theodoros Koumis

STRATEGY & ANALYTICS

Theo is the CEO of Gainr Analytics and Gainr Protocol and has been involved in the technology sector for more than 20 years. He has spent over 5 years as an Advanced Analytics consultant for Microsoft X-Box and Microsoft Consultancy Services.



Dr Stylianos Kampakis

WEB3 & TOKENOMICS

Stylianios is a mathematician and Tokenomics expert with a long career as a Web3 consultant and entrepreneur. He is also a published author on the topic of data science and AI and has published and presented his work in top ranked journals and conferences.



Adam Shorten

OPERATIONS & GAMES

Adam brings 10 years of experience across leadership roles in the sports betting and real money gaming industry. His expertise spans roles including successful co-founder, senior consultant at Dafabet – India's biggest sportsbook and Head of Trading.



Mark McGuinness

MARKETING & COMMUNITY

Mark has over two decades of business and operations experience in eSports, blockchain, sports betting, online gaming and social gaming in regulated markets and grey markets with start-ups, SMEs and PLCs in the UK, Europe, USA, Canada, and Asia.

Supported by a team of AI engineers, quants, devops, web3 / blockchain specialists from Gainr Analytics.

- Gainr Protocol isn't starting from zero. It is an internal spin-out, incubated and de-risked by Gainr Analytics Ltd, a joint sports analytics venture with The University of Glasgow Computing Science department that specialises in developing AI based proprietary sports betting models, bots and agents.
- Existing Expertise: Deep domain knowledge in sports data, modelling, and market dynamics.
- Day-One Data: Access to proprietary data feeds to power superior odds and risk management.
- Established Network: Leveraging existing industry contacts for partnerships and early adoption.
- We have already done the hard work. Now we are scaling it on the blockchain.

The Gainr Protocol is not a single product, but a self-reinforcing ecosystem designed for network effects.

- gBet attracts users with superior odds, enabling growth.
- gTips builds community and drives engagement.
- gGames expands the user base beyond traditional betting.
- gFund provides GAINr holders with robust ROI opportunities, providing deep, decentralised liquidity.

Each component strengthens the others, driving value back to the GAINr token.



What It Is:

- gBet is our flagship decentralised sports betting dApp, meticulously engineered to showcase the full power and potential of the Gainr Protocol. It serves as the primary gateway for users to experience truly transparent, fair, and community-driven sports wagering.

Core Features & User Benefits:

Peer-to-Pool (P2Pool) & Community Betting Models:

- Facilitates direct P2Pool wagering, eliminating the need for a traditional bookmaker intermediary.
- Supports innovative community-based betting pools, such as dynamic pari-mutuel systems, where odds are determined by the collective wagers, fostering a more engaging and social betting environment.

Transparent & Provably Fair Odds:

- Odds are generated and managed via transparent mechanisms, potentially drawing from decentralised oracles integrated through our PGI layer and recorded on-chain.
- Smart contracts govern all betting logic, ensuring verifiable fairness and eliminating opaque operational practices.

Instant & Secure Crypto Payouts:

- Leverages blockchain technology for immediate settlement of winning bets directly to user wallets, offering unparalleled speed and security compared to traditional fiat systems.

Diverse Market Access:

- Offers a wide array of sports, leagues, and betting markets, powered by the Gainr Protocol's interoperability with various data feeds.

GAINr Token Integration:

- As well as a method of wagering, GAINr holders and stakers will be afforded reduced betting fees/rebates, access to exclusive markets, or participation in special promotions.

Strategic Role in the Ecosystem:

- **Primary Engine for User Acquisition:** Designed with an intuitive UX/UI to attract both crypto-native users and those new to Web3 betting.
- **Drives Transaction Volume:** As the flagship dApp, it generates significant on-chain activity and transaction volume for the Gainr Protocol, contributing to network effects and liquidity pool rewards.
- **Showcases Protocol Capabilities:** Acts as a live demonstration of the Gainr Protocol's security, scalability, and fairness, encouraging further dApp development by third parties.

What It Is:

gTips is an innovative, decentralised marketplace for sports betting insights, analysis, and expert predictions, fostering a knowledge-sharing community built on transparency and verifiable performance.

Core Features & User Benefits:

Stake-to-Signal Credibility (Analysts):

- Expert analysts stake GAINr tokens to back the credibility and confidence of their predictions. This skin-in-the game mechanism aligns incentives and helps users identify genuinely skilled analysts.
- Successful predictions can lead to reputation enhancement and increased rewards for analysts.

Subscription & Access Model (Users):

- Users can browse, filter, and subscribe to top-performing or specialized analysts using GAINr tokens or other supported cryptocurrencies.
- Access to verified, data-backed insights help users make more informed betting decisions.

Performance Tracking & Leaderboards:

- All predictions and their outcomes are transparently tracked (potentially on-chain or via verifiable off-chain systems), creating immutable performance records and leaderboards.

Community Interaction & Social Layer:

- Facilitates discussion, ratings, and feedback around tips and analysts, creating a vibrant "social layer" that enhances the overall betting ecosystem.
- Users can learn from experts and share their own perspectives.

Strategic Role in the Ecosystem:

- **Builds a Powerful & Engaged Community:** Connects players, analysts, and enthusiasts, fostering a loyal user base around shared interests and knowledge.
- **Increases User Retention & Platform Stickiness:** Provides ongoing value beyond just placing bets, encouraging users to return regularly for insights and interaction.
- **Creates a Valuable Data Feedback Loop:** The aggregated data from predictions and outcomes can provide valuable insights into market sentiment and trends, potentially feeding back into the odds mechanisms or identifying new betting opportunities within the ecosystem.
- **Drives significant demand and utility for the GAINr token** through staking, subscriptions, and potential reward mechanisms.

What It Is:

- gGames is a dynamic suite of blockchain-powered sports-themed games designed to offer diverse, engaging, and rewarding experiences beyond traditional sports betting. It aims to attract a broader audience, including casual gamers, fantasy sports enthusiasts, and the wider Web3 community.

Diverse Game Portfolio:

- Offers a range of innovative games such as decentralised fantasy sports leagues (football, basketball, etc.), engaging prediction pools for major tournaments, and fun, quick-play sports-themed mini-games (e.g., penalty shootout challenges, trivia contests).

GAINr token Integration & Utility:

- The GAINr token is deeply integrated, serving as the primary currency for entry fees, prize pool contributions, and the purchase or earning of unique in-game assets (NFTs) like player cards, collectible moments, or exclusive game items.

NFT-Powered Collectibles & True Ownership:

- Leverages Non-Fungible Tokens (NFTs) to represent in-game items, achievements, or access passes, giving players verifiable ownership and the potential for secondary market trading.

Community & Social Competition:

- Features leaderboards, social sharing, and community challenges to foster competition and engagement among players.

Provably Fair Game Mechanics:

- Utilizes smart contracts and verifiable randomness (where applicable) to ensure transparent and fair game outcomes.

Strategic Role in the Ecosystem:

- **Broadens Audience Appeal:** Attracts users who may not be traditional sports players but are interested in sports, gaming, and Web3 collectibles, acting as a softer entry point into the Gainr ecosystem.
- **Creates New Revenue Streams:** Generates revenue through game entry fees, NFT sales, and potential secondary market royalties, diversifying the ecosystem's income.
- **Increases GAINr token Utility & Demand:** Drives demand for the GAINr token through its central role in game participation and asset acquisition.
- **Enhances Cross-Promotion Opportunities:** Provides a natural pathway to introduce gGames players to gBet and gTips, and vice-versa.

What It Is:

- gFund is the core decentralised liquidity backbone of the entire Gainr Protocol. It's a permissionless, community-driven sports betting fund designed to provide the necessary capital for settling bets across all dApps within the ecosystem, ensuring market depth and stability.

Core Features & Participant Benefits:

Multi-Asset Staking for Liquidity Provision:

- Users, investors, and even dApp operators can stake a variety of approved crypto assets (e.g., stablecoins like USDC, major cryptocurrencies like ETH, and primarily GAINr) into shared liquidity pools.

Revenue Sharing from Protocol Fees:

- Liquidity Providers (LPs) earn a pro-rata share of the protocol's revenue, generated from transaction fees across gBet, gGames, and other dApps. This provides a direct financial incentive for participation.

Risk-Managed Pool Structure:

- Employs sophisticated risk management mechanisms within the smart contracts (e.g., dynamic reserve ratios, potential for diversified pools) to protect LPs and ensure the long-term viability of the fund.

Transparent On-Chain Operations:

- All fund deposits, withdrawals, and revenue distributions are managed by smart contracts and recorded on-chain, offering complete transparency to LPs.

Governance Influence (via GAINr token staking):

- Staking GAINr tokens in gFund can also contribute to a user's governance weight within the overall Gainr Protocol.

Strategic Role in the Ecosystem:

- **Solves the "Cold Start" Liquidity Problem:** Provides a ready and growing source of capital for new and existing dApps, crucial for offering competitive odds and handling large bet volumes, especially for operators building on Gainr Protocol.
- **Provides a Robust, Uncorrelated ROI Opportunity for DeFi Investors:** Attracts capital from the broader DeFi space by offering a yield-generating opportunity that is potentially uncorrelated with traditional financial markets or other DeFi protocols.
- **Enhances Ecosystem Stability & Trust:** A well-funded and transparent liquidity mechanism underpins the trustworthiness and reliability of all betting dApps on the Gainr Protocol.
- **Creates a Powerful Flywheel Effect:** More liquidity attracts more players and dApps, which generates more fees, which in turn attracts more liquidity – creating a virtuous cycle of growth.

The GAINr token is the lifeblood of the Gainr Protocol. It's both a utility and security; it's a key to unlock the ecosystem.

- **Governance:** Propose and vote on protocol upgrades, fee structures, and new market additions.
- **Staking & Liquidity:** Stake GAINr in gFund to earn a share of the funds returns and protocol fees.
- **Access & Discounts:** Get reduced trading fees on gBet and exclusive access to premium content on gTips.
- **Payments:** The native currency for entry fees in gGames and for services across the ecosystem.

The GAINe token keeps the wagering rails compliant and friction-free, while GAINr captures the upside of betting activity and funnels it back to the community.

Token

GAINe (EUR stablecoin)

GAINr (utility / governance)

Core Job

The cash chip. Only currency accepted for bets and payouts; always worth EUR 1.

The loyalty engine. Earned automatically when you bet with GAINe; can be locked for fee rebates and voting power.

Key Message

“Regulator-friendly, boring on purpose.”

“Turns every punter into a stakeholder.”

1. Top-up in EUR → instantly receive the same amount of GAINe.
2. Receive a pick on gTips and/or place a bet gBet: behind the scenes you start earning small amounts of GAINr.
3. Race settles: winnings arrive in GAINe within seconds.
4. Lock or stake your GAINr and watch future betting fees drop and/or rebates increase—even a casual weekend punter is nudged toward a long-term relationship.
5. Take-away: every interaction is fast, transparent, and automatically rewards you for showing up.

Actor	What They Care About	What the Protocol Gives Them
Players	Fair odds, fast payouts, lower fees	Auto-earned GAINr + fee rebates when staked
Liquidity Providers	Predictable, low-risk yield	Share of the gFund returns, boosted by holding GAINr
Protocol Treasury	Sustainable revenue	Fixed share of handle for growth grants & buy-back buffer
Regulators	1 : 1 backing, AML/KYC, orderly markets	Daily proof-of-reserves, permissioned perimeter, audit trails

- Full-reserve audits: every GAINe is backed by real EUR in a trust account.
- Bonded data oracles: multiple signers guarantee race results; pools auto-pause on abnormal delays.
- Battle-tested contracts: dual audits, bug-bounty live from day one, 48-hour timelock on upgrades.
- Measured token release: capped emissions plus long-term locks keep float lean and speculation contained.

Phase	What Happens	Goal
Foundation (Months 0-3)	Secure sandbox slots, sign data MoU and finish audits.	“Green-light” from regulators.
Public Test (Month 4)	Launch play-money testnet; gather player feedback.	Prove UX and oracle latency.
Price Discovery (Month 5)	Sell a small slice of GAINr in a Liquidity Bootstrapping Pool.	Seed real liquidity without hype.
Mainnet (Month 6)	Go live with capped minting; real wagers begin.	Validate stablecoin mechanics.
Engagement (Months 9-12)	Turn on staking vaults, fee-rebate ladder, first LP gauge.	Lock users in and grow liquidity.

- Regulators get certainty → a “boring” stablecoin with daily proofs.
- Users get ownership → every bet seeds tokens that cut their future costs.
- Protocol gets compounding value → betting volume literally burns GAINr, sharpening scarcity.
- Everyone sees the numbers → live dashboard broadcasts reserves, handle, burns, and locks in real time.
- In one sentence: GAINr turns Gainr Protocol’s ecosystem of products into an on-chain flywheel—transparent enough for watchdogs, generous enough for punters, and robust enough to outlast legacy Web2 systems.

Risk

Our Mitigation Strategy

Regulatory & Compliance Uncertainty

Engaging top-tier legal counsel to navigate global regulations. The protocol is being architected for geo-fencing capabilities, allowing for a phased rollout that prioritizes crypto-friendly jurisdictions first.

Smart Contract & Platform Security

Mandatory, rigorous security audits from multiple leading third-party firms (e.g., Certik, Trail of Bits) before any mainnet deployment. We are also implementing a continuous bug bounty program to incentivize community-driven security.

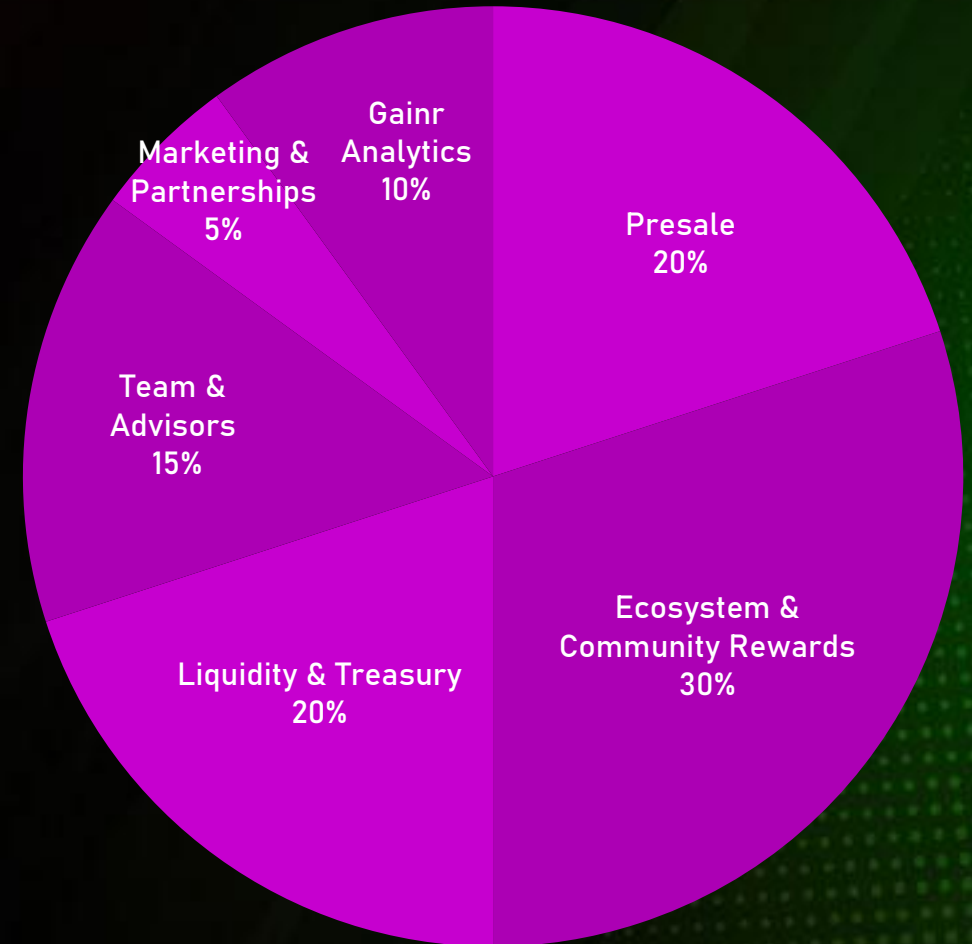
User Adoption & Competition

Relentless focus on a seamless user experience (UX) that abstracts away blockchain complexity. Our superior odds, instant payouts, and the unique social layer provide a clear value proposition to drive migration from incumbent Web2 platforms.

Liquidity & Token Volatility

Designing robust, competitive APY incentives for Gainr Protocol liquidity providers. We will initially seed the pool with our treasury and focus on stablecoin pairs to provide a stable foundation and minimize volatility risk for early stakers.

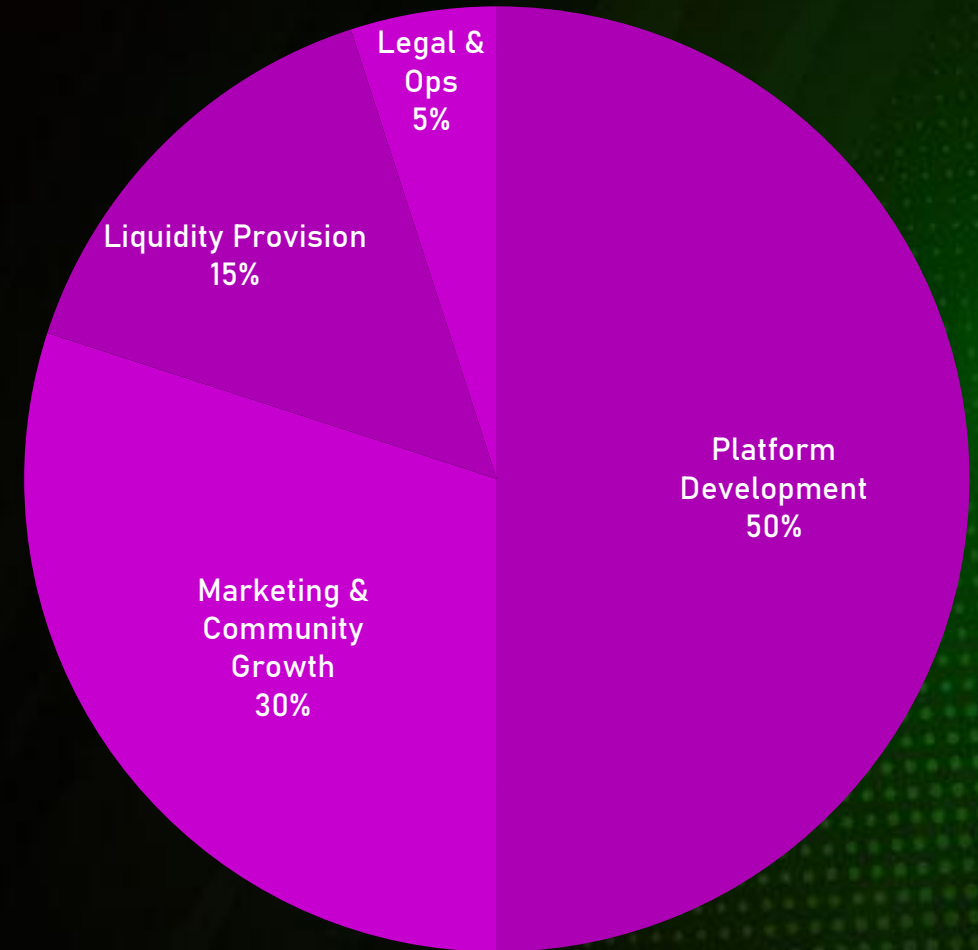
- Token Allocation:
 - Investment: 20%
 - Ecosystem & Community Rewards: 30%
 - Liquidity & Treasury: 20%
 - Team & Advisors: 15% (Vested over 36 months)
 - Gainr Analytics: 10% (Incubation services)
 - Marketing & Partnerships: 5%
- Investment Details:
 - Goal: Raise 5M Euros
 - Platform: Launching via DAO Maker Launchpad
 - Process: Whitelisting followed by public Presale.
 - Token: GAINr
 - Token Type: ERC-20 Utility Token



We are seeking to raise 5,000,000 Euros in exchange for 20% of the total token supply.

Use of Funds:

- **Platform Development (50%):** Accelerate development of gBet, gFund, and the core protocol.
- **Marketing & Community Growth (30%):** User acquisition, exchange listings, and global community building.
- **Liquidity Provision (15%):** Seeding initial liquidity pools for the GAINr token.
- **Legal & Operations (5%):** Compliance, security audits, and operational overhead.



Round	Target Raise	Investors	Mechanism	Price (EUR)	Vesting	Discounts & Incentives
Private Round	€1M	Angels, VCs, strategics (€100K+)	Smart Contract private page	€0.15	9m cliff + 18m linear	Maximum discount
Presale	€1M	Medium investors (€1K–€100K) + early community	Smart Contract landing page	€0.18 → €0.30 (depending on size & time)	6m cliff + 12m linear (25% TGE for small buyers)	Yes (see next slide)
Public Listing (CEX/DEX)	~€3M (to reach €5M total)	Community + open market	Exchange listing	~€0.35+ (market-driven)	Liquid	No discounts

Ticket Size (€)	Baseline Size Price	Day 0–30 <i>(10% off)</i>	Day 31–60 <i>(5% off)</i>	Day 61–90 <i>(0% off)</i>
1,000	€0.290	€0.261	€0.276	€0.290
5,000	€0.280	€0.252	€0.266	€0.280
10,000	€0.270	€0.243	€0.257	€0.270
25,000	€0.240	€0.216	€0.228	€0.240
100,000	€0.180	€0.162	€0.171	€0.180

Phase 1: Foundation & Market Validation (Current – Q3 2025)

Goal: Secure foundational capital, validate investor demand, and build a core community of early adopters.

Go-to-Market Prep:

- Whitelist 450k email database and engaging prospective investors via targeted native social media outreach.
- Finalize institutional-grade technical whitepaper.
- Deploy audited smart contract for secure, transparent token acquisition.
- Capital Formation & Community:
 - Dual Launchpad Strategy: Secure Presale launches on premier platforms Angel Blocks and DAO Maker.
 - Broad-Spectrum Marketing Offensive: Execute a dual-pronged campaign targeting 2M+ wallet holders via on-chain channels (EtherealMail) while deploying a segmented nurturing sequence to our email whitelist.
 - Community Seeding: Initiate Whitelist campaign and Ambassador Program to drive early engagement and advocacy.

Key Milestone: Successful completion of the multi-platform Presale, confirming market appetite.

- Market Entry: Launch Gainr Protocol Website and secure initial CEX/DEX listings for the GAINr token.
- Core Products: Deploy gBet (MVP on Testnet) for community testing and launch gTips (Beta) to drive engagement.
- TARGET: 10,000 Active Platform Wallets.

- Full Deployment: Mainnet launch of gBet and gTips.
- Diversification: Launch gFund to scale liquidity and gGames to introduce new revenue streams.
- Platform as a Service (PaaS): Onboard the first 3rd-party dApps, validating our B2B model.
- TARGET: Achieve protocol self-sustainability.

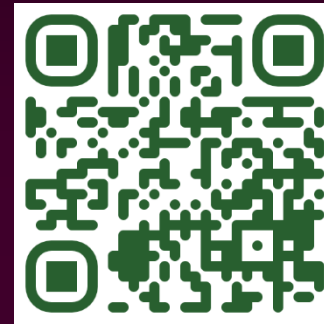
- Scale: Pursue Tier-1 CEX Listings (Binance, Coinbase).
- Expansion: Cross-chain integration and strategic M&A.
- Innovation: Launch Gainr Ventures to fund and grow the next generation of dApps on our protocol.
- TARGET: Become the industry-standard protocol for decentralised iGaming.



Contact:
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Get Involved

Join our Presale Whitelist & Social Media Channels



Presale Whitelist



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